AACE International Recommended Practice No. 56R-08

COST ESTIMATE CLASSIFICATION SYSTEM – AS APPLIED IN ENGINEERING, PROCUREMENT, AND CONSTRUCTION FOR THE BUILDING AND GENERAL CONSTRUCTION INDUSTRIES

TCM Framework: Total Cost Management and Budgeting

Rev. March 6, 2019

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Contributors:

Disclaimer: The content provided by the contributors to this recommended practice is their own and does not necessarily reflect that of their employers, unless otherwise stated.

March 6, 2019:
Peter R. Bredehoeft, Jr. CEP FAACE
(Primary Contributor)
Larry R. Dysert, CCP CEP DRMP FAACE Hon. Life

Todd W. Pickett, CEP FAACE

December 5, 2012 Revision:
Peter R. Bredehoeft, Jr. CEP (Primary Contributor)
Jeffery J. Borowicz, CCC CEP PSP
Robert B. Brown, PE
Daniel C. Donaldson, PE CEP
Larry R. Dysert, CCC CEP
Ricardo Garcia da Roza
Jon M. Hollman, CCC CEP
John K. Hollmann, PE CCE CEP

Frank Kutilek
Tamera L. McCuen
Donald E. Parker, PE CCE
Todd W. Pickett, CCC CEP
Kumar Sinnathamby, CCC
H. Lance Stephenson, CCC
Kul B. Uppal, PE CEP
James D. Whiteside, II PE

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PURPOSE

As a recommended practice of AACE International, the Cost Estimate Classification System provides guidelines for applying the general principles of estimate classification to project cost estimates (i.e., cost estimates that are used to evaluate, approve, and/or fund projects). The Cost Estimate Classification System maps the phases and stages of project cost estimating together with a generic project scope definition maturity and quality matrix, which can be applied across a wide variety of industries and scope content.

This recommended practice provides guidelines for applying the principles of estimate classification specifically to project estimates for engineering, procurement, and construction (EPC) work for the building and general construction industries. It supplements the generic cost estimate classification RP 17R-97 [1] by providing:

- A section that further defines classification concepts as they apply to the building and general construction industries.
- A chart that maps the extent and maturity of estimate input information (project definition deliverables) against the class of estimate.

As with the generic RP, the intent of this document is to improve communications among all the stakeholders involved with preparing, evaluating, and using project cost estimates specifically for the building and general construction industries.

The overall purpose of this recommended practice is to provide the building and general construction industry with a project definition deliverable maturity matrix that is not provided in 17R-97. It also provides an approximate representation of the relationship of specific design input data and design deliverable maturity to the estimate accuracy and methodology used to produce the cost estimate. The estimate accuracy range is driven by many
other variables and risks, so the maturity and quality of the scope definition available at the time of the estimate is not the sole determinate of accuracy; risk analysis is required for that purpose.

This document is intended to provide a guideline, not a standard. It is understood that each enterprise may have its own project and estimating processes, terminology, and may classify estimates in other ways. This guideline provides a generic and generally acceptable classification system for the building and general construction industries that can be used as a basis to compare against. This recommended practice should allow each user to better assess, define, and communicate their own processes and standards in the light of generally accepted cost engineering practice.

INTRODUCTION

For the purposes of this document, the term general construction is assumed to include both new construction as well as renovation construction projects. It is intended to be used for building (vertical) construction, as well as site/civil projects. It is intended to cover projects which are repetitive and repeatable. Examples for buildings include: residential construction, commercial buildings, hotels, resorts, offices, retail, etc. This also includes site/civil projects. Examples for site/civil projects include: site development, utility infrastructure, telecommunications, water pipelines, sanitary sewer pipelines, storm water and water resources projects. The common thread among these industries for the purpose of estimate classification is their reliance on project definition documents (basis of design) and schematic drawings as primary scope defining documents. These documents are key deliverables in determining the degree of project definition, and thus the extent and maturity of estimate input information.

Estimates for buildings center on functional space requirements, structural requirements, site requirements, architectural elements, sustainability, and supporting mechanical, electrical, plumbing, and life-safety systems.

This RP specifically does not address cost estimate classification in process industries, environmental remediation, transportation (horizontal infrastructure, dams, reservoir, tunnel, processes such as assembly and manufacturing, “soft asset” production such as software development, and similar industries. This RP does not cover “one-of-a-kind” type project, like concert halls, sports stadium, research building, health facilities, science laboratories and hi-tech manufacturing. Future cost estimate classification recommended practices may be defined for these specific industries.

The owner, agency, or contractor may require individual cost estimates at each of these estimate classifications or phases. The owner, agency or contractor may provide specific input on the project data or design deliverable requirements.

This guideline reflects generally accepted cost engineering practices. This recommended practice was based upon the practices of a wide range of companies in the building and general construction industries from around the world, as well as published references and standards. Company and public standards were solicited and reviewed and the practices were found to have significant commonalities.

This RP applies to a variety of project delivery methods such as traditional design-bid-build (DBB), design-build (DB), construction management for fee (CM-fee), construction management at risk (CM-at-risk), and private-public partnerships (PPP) contracting methods.
A purpose of cost estimate classification is to align the estimating process with project stage-gate scope development and decision-making processes.

Table 1 provides a summary of the characteristics of the five estimate classes. The maturity level of project definition is the sole determining (i.e., primary) characteristic of class. In Table 1, the maturity is roughly indicated by a percentage of complete definition; however, it is the maturity of the defining deliverables that is the determinant, not the percent. The specific deliverables, and their maturity or status are provided in Table 3. The other characteristics are secondary and are generally correlated with the maturity level of project definition deliverables, as discussed in the generic RP [1]. Again, the characteristics are typical but may vary depending on the circumstances.

<table>
<thead>
<tr>
<th>Primary Characteristic</th>
<th>Secondary Characteristic</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ESTIMATE CLASS</strong></td>
<td><strong>MATUREY LEVEL OF</strong></td>
</tr>
<tr>
<td></td>
<td><strong>PROJECT DEFINITION</strong></td>
</tr>
<tr>
<td></td>
<td><strong>DELIVERABLES</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Expressed as % of complete definition</strong></td>
</tr>
<tr>
<td>Class 5</td>
<td>0% to 2%</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Class 4</td>
<td>1% to 15%</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Class 3</td>
<td>10% to 40%</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Class 2</td>
<td>30% to 75%</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Class 1</td>
<td>65% to 100%</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Table 1 – Cost Estimate Classification Matrix for Building and General Construction Industries

This matrix and guideline outline an estimate classification system that is specific to the building and general construction industries. Refer to the Recommended Practice 17R-97 [1] for a general matrix that is non-industry specific, or to other cost estimate classification RPs for guidelines that will provide more detailed information for application in other specific industries. These will provide additional information, particularly the Estimate Input Checklist and Maturity Matrix which determines the class in those industries. See Professional Guidance Document 01, Guide to Cost Estimate Classification [18]

Table 1 illustrates typical ranges of accuracy ranges that are associated with the building and general construction industries. The +/- value represents typical percentage variation at an 80% confidence interval of actual costs from the cost estimate after application of appropriate contingency (typically to achieve a 50% probability of project overrun versus underrun) for given scope. Depending on the technical and project deliverables (and other variables) and risks associated with each estimate, the accuracy range for any particular estimate is expected to fall within the ranges identified. However, this does not preclude a specific actual project result from falling outside of the indicated range of ranges identified in Table 1. In fact, research indicates that for weak project systems and complex or otherwise risky projects, the high ranges may be two to three times the high range indicated in Table 1. [20]

In addition to the degree of project definition, estimate accuracy is also driven by other systemic risks such as:
Systemic risks such as these are often the primary driver of accuracy, especially during the early stages of project definition. As project definition progresses, project-specific risks (e.g. risk events and conditions) become more prevalent (or better known) and also drive the accuracy range.

Another concern in estimates is potential organizational pressure for a predetermined value that may result in a biased estimate. The goal should be to have an unbiased and objective estimate both for the base cost and for contingency. The stated estimate ranges are dependent on this premise and a realistic view of the project. Failure to appropriately address systemic risks (e.g. technical complexity) during the risk analysis process, impacts the resulting probability distribution of the estimate costs, and therefore the interpretation of estimate accuracy.

Figure 1 illustrates the general relationship trend between estimate accuracy and the estimate classes (corresponding with the maturity level of project definition). Depending upon the technical complexity of the project, the availability of appropriate cost reference information, the degree of project definition, and the inclusion of appropriate contingency determination, a typical Class 5 estimate for a building and general construction industry project may have an accuracy range as broad as -30% to +50%, or as narrow as -20% to +30%. However, note that this is dependent upon the contingency included in the estimate appropriately quantifying the uncertainty and risks associated with the cost estimate. Refer to Table 1 for the accuracy ranges conceptually illustrated in Figure 1. [21]

Figure 1 also illustrates that the estimating accuracy ranges overlap the estimate classes. There are cases where a Class 5 estimate for a particular project may be as accurate as a Class 3 estimate for a different project. For example, similar accuracy ranges may occur if the Class 5 estimate of one project that is based on a repeat project with good cost history and data and, whereas the Class 3 estimate for another is for a project involving new technology. It is for this reason that Table 1 provides ranges of accuracy range values. This allows consideration of the specific circumstances inherent in a project and an industry sector to provide realistic estimate class accuracy range percentages. While a target range may be expected for a particular estimate, the accuracy range should always be determined through risk analysis of the specific project and should never be pre-determined. AACE has recommended practices that address contingency determination and risk analysis methods. [22]

If contingency has been addressed appropriately approximately 80% of projects should fall within the ranges shown in Figure 1. However, this does not preclude a specific actual project result from falling inside or outside of the indicated range of ranges identified in Table 1. As previously mentioned, research indicates that for weak project systems, and/or complex or otherwise risky projects, the high ranges may be two to three times the high range indicated in Table 1.
DETERMINATION OF THE COST ESTIMATE CLASS

For a given project, the determination of the estimate class is based upon the maturity level of project definition based on the status of specific key planning and design deliverables. The percent design completion may be correlated with the status, but the percentage should not be used as the class determinate. While the determination of the status (and hence the estimate class) is somewhat subjective, having standards for the design input data, completeness and quality of the design deliverables will serve to make the determination more objective.

CHARACTERISTICS OF THE ESTIMATE CLASSES

Figure 1 – Illustration of the Variability in Accuracy Ranges for Building and General Construction Industry Estimates