

# EXHIBITOR/SPONSOR PROSPECTUS

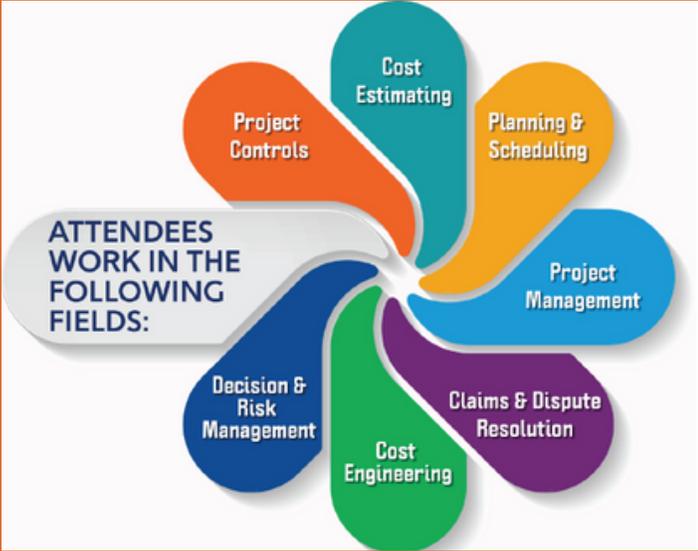


**AAACE**  
INTERNATIONAL  
**CONFERENCE  
& EXPO 2024**  
**ATLANTA**

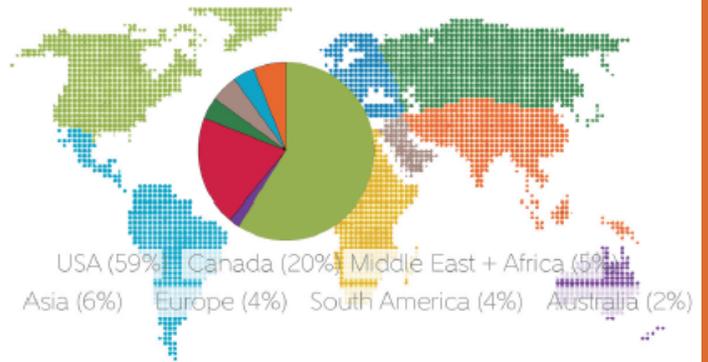
JUNE 16-18, 2024

# AAACE CONFERENCE & EXPO

The premier annual event for total cost management and project controls professionals to gather for educational seminars, networking, technical presentations, and of course, product solution shopping. This can't-miss event is the gathering place for the industry's key players! This is your opportunity to make valuable contacts, develop relationships, and learn from leading service providers on the expo show floor.



## REGIONAL REPRESENTATION



## WHO ATTENDS

Our attendees range from company and industry leaders to those who are newer to the industry.

Some of the leading companies and governmental agencies are consistently represented at the Conference & Expo from AECOM, Jacob Engineering Group Inc., ARCADIS, Hatch Ltd., Kiewit, Koch Industries Inc., RIB U.S. Cost, Sargent & Lundy, Smithsonian Institution, SNC-Lavalin Inc., Department of Veterans Affairs, DuPont, and more!

# BY THE NUMBERS



## EVENT APP

**1,724**

**LEADS GENERATED BY EXHIBITORS**

*With an average of 675 industry professionals in attendance, our event is sure to provide quality leads.*

**100+**

**HOURS OF TECHNICAL CONTENT**

*Over 100 hours of technical content presented. Some presentations will be recorded of your*

**979,114**

**IMPRESSIONS**

*Our event app makes it easy to create ads that showcase our sponsors.*

**AAACE**  
INTERNATIONAL

# EXHIBITOR/SPONSOR PACKAGES

<b>Partner \$3,500</b>	<b>Collaborator \$10,000</b>	<b>Champion \$15,000</b>	<b>Premier \$25,000</b>
*1 Exhibit Booth	2 Exhibit Booths	2 Exhibit Booths	2 Exhibit Booths
2 Conference Registrations; 2 Discounted Conference Registrations	4 Conference Registrations; 3 Discounted Conference Registrations	5 Conference Registrations; 3 Discounted Conference Registrations	6 Conference Registrations; 4 Discounted Conference Registrations
-	1-hr presentation	1-hr presentation	2, 1-hr presentations
-	Partner logo on website and conference app	Partner logo on website and conference app	Partner logo on website and conference app
-	Advertisement in conference app	Advertisement in conference app	Advertisement in conference app
-	Choice of Breakfast (Monday or Tuesday) or Coffee Breaks (6 total)	Choice of Opening Reception or Tailgate Reception Sponsorship	Choice of Monday or Tuesday Keynote Introduction
-	-	1 Live Webinar in 2024	1 Live Webinars in 2024
-	-	-	RP Spotlight Webinar Sponsorship

\*Opportunity to add additional exhibit booth for \$2,500.

# EXHIBIT BOOTH DETAILS

- 10' x 10' exhibit space
- 6 ft, skirted table
- 2 chairs
- 1 wastebasket

Exhibitors are responsible for purchasing electric power to be dropped at booths through the GES Exhibitor Toolkit.

All exhibit booths are given on a first come, first served basis. AACE reserves the right to change the exhibit booth layout.



**June 16-18, 2024**  
**Signia by Hilton Atlanta**

**Signia by Hilton Atlanta Georgia World Congress Center**  
159 Northside Dr. NW, Atlanta, Georgia, 30313, USA

# Not seeing the perfect option for your company?

Contact AACE International to create a personalized package that meets your needs.

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