

Section Scorecard Categories & Point Value

Item	Category	Description	Points	Guidance
1	Outreach	Conducting outreach activities with universities or corporations, etc. to attract new members	35 points per outreach event	These 5 items are entered directly in the SCORECARD TAB by the section
2	Certification Training	Conduct certification training programs for members	100 points per program	
3	Charitable Community Contributions	Conducting activities to help charitable organizations in the community	75 points per activity	
4	Section Scholarships	Award of scholarship to undergraduate or graduate students	100 points per student	
5	Conference or Event	An individual section or a collaboration of sections conduct a conference or event (four hours or more)	200 points per conference or event	
6	Meetings	Conduct virtual or in-person section or joint section meetings for members	75 points per section meeting	These 2 items are entered directly in the SECTION MINIMUM STANDARD TAB by the section (once accepted, entries are transferred to the Scorecard by HQ)
7	Communications	Communication of all section activities Includes: Annual Program, Source news, Social Media Posts, etc.	10 points per each communication	
8	New certified members	Newly certified members within the section	50 points per new certified member	These 3 items are uploaded into the SCORECARD TAB by HQ on behalf of the section
9	Membership Renewal*	Meet a minimum of 70% of members renewed annually	100 points for 70% renewal rate 200 points for 80% renewal rate 300 points for 90%+ renewal rate	
10	Membership Growth*	Annual growth in new membership	10 points per each new member gained	

(* denotes a one-time annual upload in order to get full credit for all reconciled membership renewal and growth for each section)