**Mission**

AACE members drive projects to complete on time, on cost, and meet investment and operational goals. We arm our members with the technical tools and expertise to support successful projects and programs.

**Vision**

To be the gathering place and source of thought leadership for professionals who drive successful project and program delivery.

**Core Values**

- **Quality**: Demonstrated by our commitment to excellence and continuous improvement
- **Integrity**: Demonstrated by transparent and ethical policies and practices
- **Professionalism**: Demonstrated by our leadership and knowledge
- **Trustworthy**: Demonstrated by our dedication to accuracy and reliability

**3-5 Year Goals**

**AACE/Members**

AACE will be recognized as the premier source of cost engineering practices globally.

**Industry**

Industry will recognize the value of AACE.

**Higher Education**

Higher education institutions will deploy curriculum based on AACE IP to better prepare the workforce.

**Objectives**

1. Increase consensus about AACE’s value proposition relevant to its identity.
2. Extend AACE’s geographical reach.
3. Increase AACE’s membership and member retention rate.
4. Increase the number of practitioners who carry one or more of AACE’s certifications.
5. Increase quality and quantity of communication to the industry.
6. Increase messaging citing the evidenced-based value of cost engineering.
7. Increase the number of qualified professionals.
8. Increase awareness of what AACE membership offers.

1. Increase owner engagement and representation in AACE leadership positions.
2. Increase data to demonstrate AACE impact on success of projects.
3. Increase recognition of AACE certifications.
4. Increase promotion of AACE.
5. More successful project outcomes.
6. Increase awareness of the value and impact of project controls professionals.

1. Increase the number of universities and higher education institutions that adopt the AACE TCM Framework.
2. Increase the number of students made aware of the body of knowledge.
3. Increase the number of universities that are connected with an AACE champion.
4. Increase the number of online hits AACE papers/RPs receive.
5. Increase awareness of the profession and career paths.