

# PARTNER PROSPECTUS

**AAACE**

INTERNATIONAL

**CONFERENCE  
& EXPO 2019**

**NEW ORLEANS**

**June 16-19, 2019  
Sheraton New Orleans  
New Orleans, LA**

## What is the AACE International Conference & Expo?

It's the premier annual event for the Association for the Advancement of Cost Engineering members and constituents to gather for education seminars, networking, technical presentations, and of course, product and idea shopping. This can't-miss event is a veritable social register of the project controls and total cost management industry's key players! This is your opportunity to make valuable contacts, develop relationships, and book the next big piece of business.



## what is the aace international conference & expo?

“Exhibiting and advertising with AACE is the perfect way to associate your company's product with technical excellence and cutting edge mastery of the field of professional project controls.”

**Ron Winter, PSP FAACE**  
President, Schedule Analyzer Software

**DISCOVER** new clients and untapped business opportunities. AACE Conference & Expo attendees come from an average of 30 different countries and represent all aspects of total cost management and project controls.

**NETWORK** on and off the expo floor as your primary staff will receive full-conference registrations. Sunday's Opening Reception, Monday & Tuesday breakfasts, Monday's lunch, and all coffee breaks are held in the expo hall.

**SUCCEED** with many of our returning exhibitors. Leave with new customers. Refresh leads. Gain a newfound respect for what AACE International and the Conference & Expo can enable you and your company to accomplish.

# PARTNERSHIP PACKAGES

PACKAGE DETAILS	PLATINUM PARTNERS \$25,000	GOLD PARTNERS \$20,000	SILVER PARTNERS \$15,000	BRONZE PARTNERS \$10,000	EXHIBITING PARTNERS \$3,000
Keynote speaker introduction <i>2 available</i>	✓				
Expo Booth	✓	✓	✓	✓	✓
Complimentary conference passes	5	5	4	3	2
Opportunity for a showcase presentation <i>*with \$600 upgrade</i>	✓	✓	✓	✓	✓*
Upgrade package logo with larger description in the final program and on the ACEE webpages <i>*with \$600 upgrade</i>	✓	✓	✓	✓	✓*
Full-page ad in the final program	✓	✓			
Additional 10'x10xExpo Booth <i>#with \$2000 upgrade</i>	✓	✓	✓	✓	✓#
Conference Bag insert <i>Partner provides the insert</i>	✓	✓			
Ability to purchase additional discounted registrations	4	3	3	2	2
Advertisement in the conference app	✓	✓	✓		

## What do you want?

Ask Cassie LoPiccolo about your other available options to put together a package that suits your needs.

✉ [clopiccolo@acee.org](mailto:clopiccolo@acee.org) | ☎ +1.304.296.8444 x 1122



# PARTNERSHIP OPPORTUNITIES

## PARTNER EXPO BOOTH SPACE

The Partner Expo is the place where attendees can connect with exhibiting partners. As a partner, you will provide attendees with information and training on all of your new innovations and services.

*\*for more information on what this includes, see the Partner Expo specs section*



### YOUR BOOTH INCLUDES:

- 6 exclusive, non-competing exhibiting hours
- Visibility in the conference mobile app
- Standard company listing online and Final Program
- 10' high pipe and drape back wall with 3' high draped side rails
- 2 full-conference registration and the opportunity to purchase 2 additional full conference registrations.

## PARTNER CONFERENCE SPONSORSHIP

All partner conference sponsors get an ad space in our Conference & Expo final program, their logo placed on our website, their logo placed on the presentation before the Monday and Tuesday keynotes, among other things.

*\*more details in the sponsorship options section*

### What attendees had to say:

*"This is the best professional conference I have ever attended! (I've been to about 20 throughout my career.)"*

*"It was great to visit with our members that have applied their expertise and provided awesome technical papers, articles, and other publications as well as providing educational programs and inspiration to other members and potential members."*

*"I had a great time and met some amazing people! This was my first time and certainly not my last!"*



# PARTNER EXPO HALL



108
106
104
102

109	208
107	206
105	204
103	202

217	316
215	314
213	312
211	310
209	308
207	306
205	304
203	302

317	416
315	414
313	412
311	410
309	408
307	406
305	404
303	402



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One look and you will be convinced that the **AACE Conference & Expo attendees are the clients you need to meet.**

## industries represented



**765** average attendance

**100%** of the attendees come to the expo hall

**6 hours** average time attendees spend in the expo hall

**125 hours** reviewed technical presentations you can choose from for training in addition to partnering with AACE

## EVENT TOPICS

Adverse Conditions | Building Information Modeling | Claims and Dispute Resolutions  
Cost and Schedule Control | Decision and Risk Management | Estimating  
Exhibitor Showcases | Fundamental Skills | Global Projects  
IT/IM in Project and Cost Management | Owner Issues | Planning and Scheduling  
Professional Development | Project Management | Total Cost Management