Strategic Plan in summary

(Updated 15 December 2022)

AACE INTERNATIONAL

MISSION

AACE members drive projects to complete on time, on cost, and meet investment and operational goals. We arm our members with the technical tools and expertise to support successful projects and programs.

VISION

To be the gathering place and source of thought leadership for professionals who drive successful project and program delivery.

CORE VALUES

Quality Demonstrated by our commitment to excellence and continuous improvement
Integrity Demonstrated by transparent and ethical policies and practices
Professionalism Demonstrated by our leadership and knowledge
Trustworthy Demonstrated by our dedication to accuracy and reliability

3-5 YEAR GOALS

AACE/MEMBERS	INDUSTRY	EDUCATION
AACE will be recognized as the premier source of cost engineering practices globally.	Industry will recognize the value of AACE.	AACE IP will be used to educate and prepare industry professionals and practitioners.

OBJECTIVES

AACE/MEMBERS	INDUSTRY	EDUCATION
1. Increase consensus about AACE's value proposition relevant to its identity.	1. Increase owner engagement and representation in AACE leadership positions.	1. Increase the number of universities and higher education institutions that adopt the AACE TCM Framework.
2. Extend AACE's geographical reach.	2. Increase data to demonstrate AACE impact on success of projects.	2. Increase the number of students and non-traditional students made aware of the body of knowledge.
3. Increase AACE's membership and member retention rate.	3. Increase recognition of AACE certifications.	3. Increase the number of universities that are connected with an AACE champion.
4. Increase the number of practitioners who carry one or more of AACE's certifications.	4. Increase promotion of AACE in existing and new industries.	4. Increase accessibility of AACE technical content online.
5. Increase quality and quantity of communication to the industry.	5. Improve project outcomes.	5. Increase awareness of the profession and career paths.
6. Increase messaging citing the evidenced-based value of cost engineering.	6. Increase awareness of the value and impact of project controls professionals.	
7. Increase awareness of what AACE membership offers.	7. Broaden industries AACE reaches.	
	8. Strengthen industry engagement.	
	9. Broaden industry focus in AACE IP.	